



AUTOTECHNIKA – AUTÓ-DIGA

Complete representation of the automotive maintenance industry

22 – 25 September 2009

HUNGEXPO Budapest Fair Center

www.automobil.hungexpo.hu

WE PROVIDE A BACKGROUND FOR YOUR SUCCESS

Strengthen your position in business! We can provide You services that make your participation at the exhibition more successful, make your company well-known before, during and after the exhibition. Hereby You can find the possibilities summerized.

1. BE AT FIRST PLACE ON WORLD-WIDE-WEB

WEB SERVICE

EXHIBITOR'S LIST ON THE WEBSITE

Highlight in the list 25 000 HUF + VAT

BANNER PLACING (25.08.- 25. 09.2009)

- > In header 468 x 60 px . 120 000 HUF +VAT
- > Billboard, in the centre of the text, 350x260 px. Max. of 1/page.....150 000 HUF +VAT
- > At right hand side (max. of 5 pcs)
 - 120 x90 px..... 100 000 HUF +VAT
 - > At right hand side (max. of 5 pcs)
 - 120 x 240 px..... 100 000 HUF +VAT

Force the interest for your company on your own website

WEBSPOT (videobanner).....15 000 HUF +VAT

> Voice commercial, for 6 times/day

- until 20 words 36.300 HUF/day + VAT
- until 40 words 40.700 HUF/day + VAT
- until 60 words 47.300 HUF/day + VAT
- 30 sec. Own voice commercial 55.000 HUF/day+VAT

> Spreading (without a distributor)

- Flyer 17.600 HUF/day/person + VAT
- Brochure, newspaper 86.900 HUF/day/max. 3 person + VAT

4. HOW CAN YOU BE KNOWN?

> Sending DM letters to HUNGEXPO-database

...19,000 HUF+ 70 HUF/title + postal cost _____

> Highlight on

Information board in pavilion 75.000 HUF + VAT

> Logo on map (max 8 / pavilion)80.000 HUF + VAT

2. SPONSORSHIP

EXCLUSIVE

For our special offer of sponsorship possibilities, please turn to the project manager of the exhibition.

Mr. Andras KELE, Phone: +36-1/263-6265

e-mail: kele.andras@hungexpo.hu

3. BE IN THE CENTRE OF ATTENTION AT THE FAIR CENTER

Unique marketing tools on the area of the fair to have queues in front of your stand.

> Placing a posters

- Billboard at fix place 83.600 HUF/pcs + VAT
- Mobile billboard 110.000 HUF/pcs + VAT
- Citylight advert-box..... 60.000 HUF/page + VAT
- Expository advert board..... 58.300 HUF/page + VAT
- Stopping board of own property 35.200 Ft/nap + VAT

> Placing a Molino in- and outside the pavilion

- Matched to space until 3 sq.m 90.000 HUF+ VAT
- Matched to space until 4 sq.m 110.000 HUF + VAT
- Molino above the road
 - (6 x 1 m, double sided)..... 190.000 HUF + VAT

5. EXPO HOTEL

Ideally located next to the main entrance of HUNGEXPO Budapest Fair Center, the **** Expo Congress Hotel which is the ideal accommodation for anyone visiting the fairs. The hotel waits for Exhibitors with lots of exclusive services.

For more details and online registration: www.hungexpo.hu

6. SHOP FOR COMMERCIAL GIFTS

We provide You an easy way of purchasing your company gifts. Choose from the commercial gifts of Hungexpo's Gift Shop., all of them can be branded. For more details please visit Services Menu on www.hungexpo.hu.

More details are available at + 36-1/263-6074 or by e-mail at automobil@hungexpo.hu.