



www.mach-tech.hu

# MACH-TECH

9 TH INTERNATIONAL EXHIBITION FOR MECHANICAL ENGINEERING AND WELDING TECHNOLOGIES

19-22 May 2009

Hungexpo Budapest Fair Centre

## WE PROVIDE A BACKGROUND FOR YOUR SUCCESS

Strengthen your position in business! Successfully participating in the exhibition can multiply the demand for such services, where you will be treated as special, making your company name well-known before, during and after the exhibition. Hereby you can find your possibilities summarized.

### 1. MACH-TECH- ELECTRO-SALON CATALOGUE

Catalogue of the exhibitors and a detailed fair-programme.

#### Spreading 2000 issues:

- for journalists on press conferences and in press offices
- for exhibitors
- partners
- for visitors it is for FREE

#### Whole pages advertisements

quantity

- cover page 2 ..... 180.000 Ft + VAT \_\_\_\_\_
- cover page 3 ..... 160.000 Ft + VAT \_\_\_\_\_
- cover page 4 ..... 200.000 Ft + VAT \_\_\_\_\_
- 1/1 page colour advert on cartboard ..... 100.000 Ft + VAT \_\_\_\_\_
- 1/1 page black and white advert ..... 80.000 Ft + VAT \_\_\_\_\_
- 1/2 page black and white advert ..... 60.000 Ft + VAT \_\_\_\_\_
- Drag in a bookmark ..... 40.000 Ft + VAT \_\_\_\_\_

Banners can be set in the catalogue issued on a CD as well.

#### Adverts:

quantity

- 468×60 pixel ..... 40,000 Ft + VAT/banner \_\_\_\_\_
- 120×240 pixel ..... 40,000 Ft + VAT/banner \_\_\_\_\_

Presenting a PR article is also possible, prices as per tariffs for adverts. Sizes and formats of adverts are available at [www.machtech.hu](http://www.machtech.hu), under Exhibitor Information menu, Catalogue can be reached by clicking on Media Offer.

**Deadline for handing in an advert is: 30 / 03 /2009**

### 2. POSSIBILITY FOR SPONSORSHIP

EXKLUZÍV

For our special offer of sponsorship possibilities please turn to the project leader of the exhibition. Erika Kincses, T.: 06-1/263-6341. E-mail: kincses.erika@hungexpo.hu

### 3. BE AT FIRST PLACE ON WORLD-WIDE-WEB!

#### ■ WEB service

#### Placing a banner

(15/11/200/-15/12/2008 or 22/04/2009-22/05/2009)

In header 468×60 px, a maximum of 3: quantity

- Exclusive ..... 100.000 Ft + VAT/month \_\_\_\_\_
- more companies's banner in turns ..... 60.000 Ft + VAT/month \_\_\_\_\_

On every pages, at right hand side, a maximum of 5 pcs

- 120×120px ..... 40.000 Ft + VAT \_\_\_\_\_

In the centre of the text, maximum of 1/page

- 350×260 px ..... 80.000 Ft + VAT/month/page \_\_\_\_\_

Pop-up intro, a maximum of 1

- 800×600 px ..... 100.000 Ft + VAT/month \_\_\_\_\_



## Offering a link

In a separate menu, on a separate page quantity

- 1 week, a company name  
+ a logo ..... 10.000 Ft + VAT \_\_\_\_\_

Prices and appearances are only for Hungarian pages.

# 4. BE IN THE CENTRE OF ATTENTION WHILE IN THE FAIR!

**Unique marketing tools on the area of the fair to have queues in front of your stand.**

## Placing a poster quantity

- A giant board  
(at a fix place) ..... 83.600 Ft/pcs + VAT \_\_\_\_\_
- A mobile giant board ..... 110.000 Ft/pcs + VAT \_\_\_\_\_
- Citylight advert-box ..... 63.360 Ft/page + VAT \_\_\_\_\_
- Expocity advert board ..... 58.300 Ft/page + VAT \_\_\_\_\_
- A stopping board of  
own property ..... 35.200 Ft/day + VAT \_\_\_\_\_



## Placing a Molino in-and outside the pavilion quantity

- Matched to space until 3 m<sup>2</sup> .... 90.000 Ft + VAT \_\_\_\_\_
- Matched to pace until 4 m<sup>2</sup> ..... 110.000 Ft + VAT \_\_\_\_\_
- Molino above the road  
(6x1 m, double sided) ..... 190,000 Ft + VAT \_\_\_\_\_

## Voice commercial, for 6 times/ day quantity

- until 20 words ..... 36.300 Ft/day + VAT \_\_\_\_\_
- until 40 words ..... 40.700 Ft/day + VAT \_\_\_\_\_
- until 60 words ..... 47.300 Ft/day + VAT \_\_\_\_\_
- 30 sec own voice  
commercial ..... 55,000 Ft/day + VAT \_\_\_\_\_

## Spreading (without a distributor) quantity

- Flyer, product sample  
..... 17.600 Ft/day/person + VAT \_\_\_\_\_
- brochure, newspaper  
..... 29.000 Ft/day/person + VAT \_\_\_\_\_

# 5. How can you be known?

- Information sheets available at the counters  
(a maximum of 3 companies) .... 55.000 Ft + VAT \_\_\_\_\_
- Publication, newspaper  
..... 19.000 Ft + 70 Ft/title + VAT \_\_\_\_\_

# 6. Shop for commercial gifts

We provide you an easy way of getting hold of your company gifts. Choose from the commercial gifts of Hungexpo's Gift Shop; all of them are able to print your logo on them. For more details please visit [www.hungexpo.hu](http://www.hungexpo.hu), under Services menu.



**More details are available at 06-1/263-6094 or by email at [machtech@hungexpo.hu](mailto:machtech@hungexpo.hu).**

**Please send back order sheet filled in including your data to the address of MACH-TECH project. Address: 1101 Budapest, Albertirsai út 10. F.: 06-1/263-6086.**

Name of company: .....

Address: .....

Telephone: ..... Fax: ..... E-mail: .....

Name of contact: .....

Corporate signature: .....